

THE SERVICE OF PHARMACY.

PHARMACY AND THE PHYSICIAN.

"**M**EN in the pharmaceutical profession and men in the medical profession work constantly together. Both serve the sick. From that close association arise differences of opinion often leading to dissension and misunderstanding. Most of them are trivial and inconsequential, save that they irritate. Some concern problems of consequence which are worthy of our most thoughtful consideration and which challenge the best minds in both professions.

"It seems to me the AMERICAN PHARMACEUTICAL ASSOCIATION could cooperate with the American Medical Association and maintain a department in the *Journal of the American Medical Association* wherein information of mutual value could be disseminated. The medical association could reciprocate by having a similar department in your national JOURNAL."—From an address by H. J. Davidson, M.D., before the Washington State Pharmaceutical Association.

PHARMACY WEEK.

"**T**HEY are having 'days' and 'weeks,' nowadays, for all sorts of things, and some of the propaganda thus flung abroad is decidedly thin—not to say punk—but some of these special occasions seem really worth while.

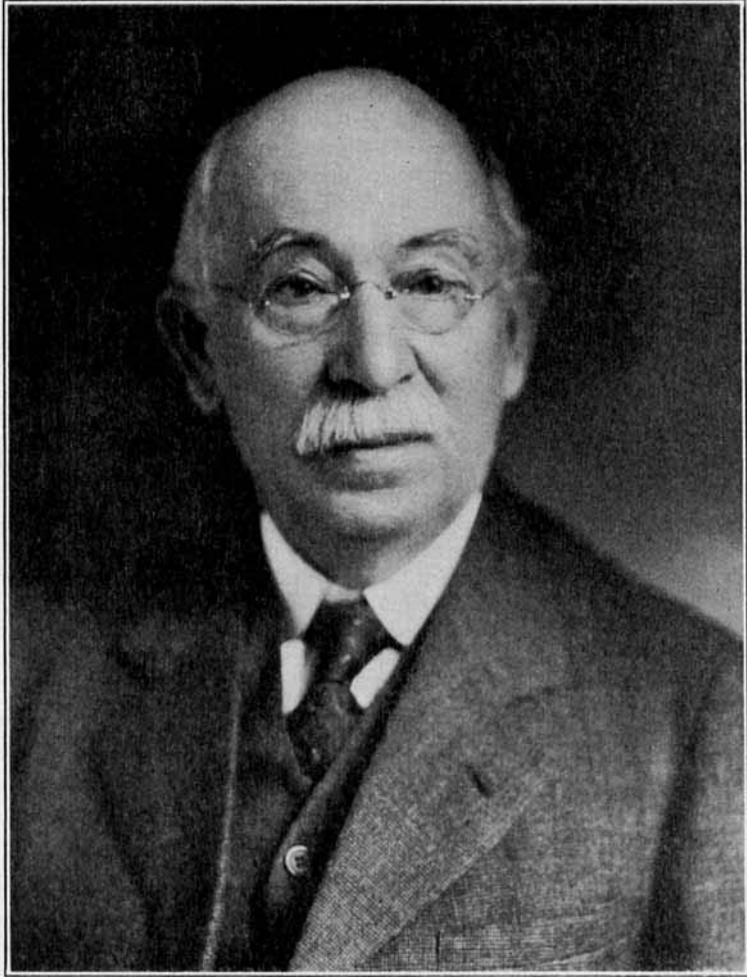
"The sincere pharmacist leaves no stone unturned to render a truly professional service to those who depend upon his accuracy and integrity.

"So this year, for the fifth time, all the agencies connected with this profession, including the deans of the schools, editors of the journals and members of the state boards of pharmacy, in this and all other English-speaking countries will unite, during the week of October 13 to 19, in telling the world what is being done to make it a happier place, by the dispensers of drugs. And all this from a purely educational—not a commercial—standpoint.

"If any people in the world should be in close coöperation it is the doctors, dentists and pharmacists, so all connected with the healing art should unite to make Pharmacy Week an occasion to be remembered."—From an Editorial in *Clinical Medicine & Surgery*.

THE FILM IN THE SERVICE OF PHARMACY IN GERMANY.

THE Deutsche Apotheker-Verein, after two years of careful study and preparation has completed a film "Die Deutsche Apotheker" which falls under the category of educational films. The length of the film exceeds 1000 meters, and the incidents shown are partly taken from the daily routine work of one of the leading Berlin pharmacies and partly they refer to the training of the pharmacy student in the pharmaceutical and botanical institute of the University. The film was shown the first time on August 21st at Berlin, before an invited audience of representatives of the Government, members of Parliament, medical societies, the medical, pharmaceutical profession and the daily press. It was again projected at the 55th annual meeting of the Deutsche Apotheker-Verein, at Heidelberg, during the week of September 9th, and it has now been released to about 1500 cinemas all over Germany.



E. V. ZOELLER.

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THE HONORARY PRESIDENT OF THE AMERICAN PHARMACEUTICAL ASSOCIATION FOR 1929-1930.

President H. A. B. Dunning faced the title page of the January 1929 number of the JOURNAL. We now present the Honorary President who will share the honors of the year with the Presiding Officer of 1929-1930.

Edward Victor Zoeller became a member of the AMERICAN PHARMACEUTICAL ASSOCIATION 51 years ago, soon after his graduation from the New York College of Pharmacy. A half century ago he aided in the organization of the North Carolina Pharmaceutical Association, of which he has been president and secretary and served that body in other important offices. The January 1924 *Carolina Journal of Pharmacy* was dedicated to the veteran member "in appreciation of his kindness of manner, modesty of mien and broadness of character; in recognition of his long sustained, self-directed and result-producing efforts on behalf of pharmacy; and as a tribute which bespeaks the warm regard in which he is held by every druggist of the state."

As a member of the North Carolina Board of Pharmacy, Mr. Zoeller has an unbroken tenure of thirty-seven years and as its president for thirty-five years. In the latter capacity, if not in the former, he holds an unsurpassed record. He has been vice-president of the National Association of Boards of Pharmacy. The University of North Carolina, in 1922, honored him with the degree of Doctor of Pharmacy; he is a member of the North Carolina Academy of Science.

Mr. Zoeller's parents came to Tarboro in 1858 and he has resided here ever since; he takes an active interest in municipal affairs and has been a councilman and Mayor of his home city, where he has owned and conducted a pharmacy for more than half a century, esteemed by his fellow citizens and held in high regard as pharmacist by physicians and patrons.